

APGS2022

14TH ASIA PACIFIC GOLF SUMMIT

2022 ASIA PACIFIC GOLF SUMMIT - PROGRAMME

DAY ONE – TUESDAY, 1ST NOVEMBER 2022

- 8:00AM WALK-IN
- 8:30AM **WELCOME ADDRESS**
Mike Sebastian
Publisher and Executive Producer
ASIAN GOLF and Asia Pacific Golf Summit
- 8:45AM **KEYNOTE ADDRESS**
David Abeles
President & CEO
TaylorMade Golf
U.S.A.
- 9:30AM **TITLE TO BE CONFIRMED**
Nick Longley, Co-founder & Chief Customer Officer
Ian Blunt, Marketing Manager
Inrange Golf
U.K.
- 10:45AM **TITLE TO BE CONFIRMED**
Phil Cotton
CEO
Nicklaus Companies
U.S.A.
- 12:00 Noon **TITLE TO BE CONFIRMED**
Tim Clarke
President and CEO
Wilson Golf
U.S.A.
- 12:45PM **LUNCH**
- 2:00PM **DIGITAL SOLUTIONS – THE WINNING FORMULA!**
Stacey Walton, Managing Director
Stuart Daly, Director of Club Operations
Richard Mehr, Director of Hotels, Hospitality, F&B Development.
GLS - Golf & Leisure Management Services
Thailand
- 2:45PM **GLOBAL INDUSTRY INSIGHTS: STAYING AHEAD OF THE GAME**
Clinton Norris
Director, Sales & Marketing
Troon International
U.A.E.

- 3:30PM **BEYOND THE 18TH HOLE!**
Steven Wolstenholme
President & CEO
Hoi An South Development Limited
Vietnam
- 4:00PM **GRASS CEILING: GOLF AND TODAY'S CAREER WOMAN**
Dr. Deborah M. Gray
Professor of Marketing
CBA Assessment Coordinator
Central Michigan University
- 4:45PM **IS GOLF IN A GOOD PLACE?**
Andrew Wood
Founder & Managing Director
Legendary Marketing
U.S.A.
- 5:30PM **Day One Wrap**
- 6:00PM **Welcome Reception**

DAY TWO – WEDNESDAY, 2ND NOVEMBER 2022

- 8:00AM WALK-IN
- 8:30AM **SUSTAINABLE SOLUTIONS TO WASTE MANAGEMENT**
Andrew Johnston
General Manager, Director of Agronomy
Sentosa Golf Club
Singapore
- 9:15AM **BUILD IT RIGHT FROM THE GETGO!**
Brian Curley
Principal/Managing Director
Schmidt-Curley Design, Inc.
U.S.A.
- 10:00AM **TITLE TO BE CONFIRMED**
Paul Stringer
President
Nicklaus Design
U.S.A.
- 10:45AM **TITLE TO BE CONFIRMED**
David Doguet
President
Bladerunner Farms, Inc.
U.S.A.
- 11:15AM **TITLE TO BE CONFIRMED**
Richard Walne
Managing Director
TORO Asia Pacific
Australia

- 12:00PM **TITLE TO BE CONFIRMED**
Brad Burgess
Managing Director
Sports Turf Solutions Pte Ltd
Thailand
- 12:45PM **LUNCH**
- 2:00PM **TITLE TO BE CONFIRMED**
Steven Nixon
Managing Director
Bernhard and Company Ltd
U.K.
- 2:45PM **TITLE TO BE CONFIRMED**
Ken Mangum
Director of Golf Course and Grounds
Atlanta Athletic Club
U.S.A.
- 3:15PM **TITLE TO BE CONFIRMED**
Kevin M. Cavanaugh
President & CEO
Floratine Products Group, Inc.
U.S.A.
- 4:00PM **TITLE TO BE CONFIRMED**
Mark Donohue
Regional Manager
Rainbird Corporation
Southeast Asia
Singapore
- 4:30PM TBA
- 5:00PM Day Two Wrap
- 6:00PM **PUB Nite**

DAY THREE – THURSDAY, 3rd NOVEMBER 2022

- 8:30AM **TURF FARM TOUR**
Sustainable Turf Farms
Hoi An
- 12:30PM **TEXAS STYLE BBQ LUNCH WITH PUB**
- 6:30PM **PRE-DINNER COCKTAILS**
- 7:15PM **2022 ASIAN GOLF GALA AWARDS BANQUET**
- 8:00PM **AWARDS PRESENTATIONS**
- 11:00PM **CLOSING CEREMONY**